ttcinnovations

We help businesses build **custom employee training** with **top-tier talent** to create *dynamic and immersive learning ecosystems*. Together, we **create lasting change** through *instructional strategy*, *content design*, and *development*.



What if you could **transform learning** from a "cost center" to **proving measurable impact** on *employee confidence*, *performance*, and *business outcomes*?

You know learning matters, but is your training effective? Imagine creating memorable and impactful learning that matches your business goals and fits your company culture perfectly. What if your training could go beyond generic and truly empower your team?



How We Help: Learning without Limitations



CLIENT TESTIMONIALS



"What I have always loved about this team is that you would not know they are a vendor... One of the best project outcomes in 20 years." ∞ Meta

"The learning assets created were of exceptional quality. The development from start to finish took weeks instead of months."



"ttc came in and literally became one of us. They discovered who we were, our challenges, how our systems worked, and made sure to learn each & every nuance."

CLIENT SUCCESS STORIES

Grant Thornton Reimagines Leadership Conference, Reducing Training Time by 42% & Decreasing Costs

Grant Thornton sought to **transform** their **annual leadership conference**, traditionally held in a costly and time-consuming conference format. Collaborating closely with their learning team, we developed a *dynamic self-paced program*, marking a significant shift in the learning approach. Our creative marketing campaign, featuring custom graphics, pre-launch communications, posters, a trailer video, and a learning portal, ensured a seamless change management process. The outcome resulted in a remarkable **42% reduction in training time** and a significant **decrease in travel costs**.

VIEW SAMPLE HERE

Transforming Amazon Advertising Leaders into Powerful Communicators and Media Ambassadors

We partnered with Amazon Advertising's senior leadership team to create a program aimed at enhancing leaders' communication and representation skills. Focused on approved speaking engagements, media protocols, and analytical insights, the initiative equipped participants with **essential tools for impactful public speaking**. Emphasizing alignment with key company messages, the program also introduced a certification process, ensuring leaders' readiness for diverse engagements. The outcome? Amazon Advertising's leaders emerged as **adept communicators and authoritative ambassadors** in both speaking engagements and media interactions.

About Us

Since 2001, we've guided **workforce transformations**. Teaming up with Dashe and Thomson, we offer *60+ years* of learning and development expertise. As your trusted **training partner**, we connect you with the top 2% of learning experts to empower your team with **essential skills for success**.

Our focus on creating **custom**, **immersive**, and **results-driven** training enhances **employee confidence & performance** across onboarding, product launches, system deployments, leadership programs, sales, and workforce transformations.

OUR TRACK RECORD

60+ yrs

LEADERS IN CUSTOM CONTENT DEVELOPMENT

98%

SUCCESSFUL CUSTOMER RETENTION 135+ VETTED LEARNING

EXPERTS

97%

CUSTOMER SATISFACTION RATING

WHY WORK WITH US

Long-Term Partnerships, Long-Term Impacts



Collaborative Partners

Offering personalized solutions, **never prescribed**



Performance Powered

Aligning business & learning goals to ensure success



Culture-First Approach

We match culture-fit L&D experts to get the job done right



Comprehensive Learning Strategy

We build dynamic ecosystems for lasting change

We make it possible for you to increase your impact. <u>CONTACT US TODAY TO UNLOCK INNOVATION</u>



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